

Trafalgar goes beyond the expected in Europe & Britain for 2014

Sydney, 10 September 2013 – Recognising that travel is one of life’s most enriching experiences, Trafalgar (www.trafalgar.com) is making a promise to all of its guests that it will give them even more and take them further beyond the expected in 2014 and deeper into their chosen destination than ever before. Forget about battling with the crowds and enjoy more authentic travels seeing Europe & Britain from the inside next year with the world’s leading guided holiday company.

Be our guest and laugh with Libero the chef as you weave your way through the food markets of Florence, foraging for the freshest ingredients to make your perfect pasta dish under his expert guidance. Enjoy life as a local in Luberon and immerse yourself in everything Provencaux as you dine with a French family at home in their organic vineyard, known to few outside the locality, or head to the shores of Loch Ard and sample the best in Scottish hospitality with a local family in their 17th century barn on a working hill farm. From cider appreciation in Asturias to a wee dram with the makers at the home of Scotland’s slowest distilled malt whisky, our *Local Specialities* are sure to whet your appetite. With over 300 insider experiences offered across 104 guided holiday choices, no matter what your travel taste, Trafalgar can take you there and beyond.

Hear the stories you wouldn’t otherwise uncover unless travelling with us. Step into the Schieszl family’s cellar in Budapest for an unforgettable wine tasting and listen to Konrad’s compelling story of how the cellar door formed from barrels saved the lives of their Jewish neighbours during WWII. Experience ***The Balkans & Venice*** for the first time with Trafalgar in 2014 and join a *Local Expert* at the Sarajevo War Tunnels to hear tales of survival of the Bosnian War of the early 1990s. Take a pilgrimage to ***Northern Spain*** and stay in one of our *Authentic Accommodation* offerings, a historic Spanish Palace, formerly the headquarters of Napoleon’s army during the Peninsular War. Or discover the *Unique Insight* that is the UNESCO World Heritage 16th century library within the monastery in the picturesque town of St Gallen during the seven-day ***Swiss Delight*** guided holiday.

Embrace the slower pace on your travels and delve deeper into the regions you’re visiting. Enjoy the ***Wonders of Europe*** for 17 days and see things differently with a *Local Expert* in London, Paris, Florence and Rome, discover la vie en rose whilst staying at an elegant French home in Beaune, which boasts its own Michelin star restaurant, where you will also enjoy an indulgent dinner, and take your time in Lucerne and Venice as you fully immerse yourself in your spectacular surroundings.

Appreciating the personal nature of travel, Trafalgar’s programme comprises several different options, all offering a variety of authentic and exclusive experiences: travel deep inside with *Regionals*, cover more ground with *Discoveries*, take it slow with *At Leisure*, share time with *Family Experiences*, follow your passion with *Special Interest* and get even better value with *CostSaver*. And the sooner you book with Trafalgar, the sooner you save. Secure the best prices for 2014 by taking advantage of the earlybirds on sale now. It’s our way of thanking you in advance and giving more than expected.

Discover the road less travelled and know that your journey is made easy thanks to our expert Travel Directors. With everything taken care of, there’s no better way to see Europe & Britain than beyond the expected.

For more information go to www.trafalgar.com or visit us on Twitter @TrafalgarTalk. You can also connect with Trafalgar on Facebook at Facebook.com/TrafalgarTravel.

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About Trafalgar: Trafalgar is the unrivalled insider and the world's leading guided holiday company, taking guests beyond the expected at every turn. Offering exceptional quality, service and value to a wide-range of exciting destinations, we offer 67 years of local expertise. Trafalgar provides an authentic insider's view to create truly unique travel experiences in Britain, Europe and Eastern Mediterranean, South Africa, Asia, Central and South America, USA and Canada.

About The TreadRight Foundation: The TreadRight Foundation is a not-for-profit organisation established in 2008 by The Travel Corporation (TTC) to undertake conservation work and foster sustainability in the tourism industry. Collectively funded by TTC's family of brands, TreadRight supports projects that fall under the themes of water, biodiversity, leadership and community, and which drive the foundation's vision to preserve the earth's unique environments and diversity for future generations. To date, TreadRight has donated more than US\$2 million to sustainable tourism projects around the world, in addition to supporting the World Travel & Tourism Council's 'Tourism for Tomorrow' awards. Through this foundation, we help fund the National Trust work at the UK's White Cliffs of Dover and the Quarry Bank Mill in the UK. To find out more about the foundation visit: www.treadright.org

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