

**Save BIG and discover the best of America and Canada with Trafalgar during  
North America Week**

*See America and Canada from the inside with Trafalgar and The Morning Show*

**18 June, 2013** – Kicking-off today, **Trafalgar** ([www.trafalgar.com](http://www.trafalgar.com)) launches **North America Week**, in partnership with the Canadian Tourism Commission and Virgin Australia, offering Australians outstanding savings on its **2013 and 2014 America and Canada programmes**. With combined savings of \$600 per couple up for grabs, you'll soon be seeing stars and stripes with Trafalgar's fantastic North America Week air and land deal available for a strictly limited time.

Savvy holiday-makers can **save \$400 per couple on any guided holiday from the 2013 and 2014 programmes plus an extra 10% when combing this great deal with Trafalgar's 2014 Early Payment Discount**. The insider has also gone one step further and is offering a fantastic **Virgin Australia air deal with savings of \$200 per couple priced from only \$995 per person return to Los Angeles available to the first 200 who book and deposit by 28 June**.

**This week, The Morning Show's Travel Presenter, Laura Csortan, is sharing Trafalgar's breadth of travel experiences across America and Canada** experiencing what it's like to travel with an insider. Each day, Laura will be presenting from a different location whilst uncovering the many Trafalgar differences, such as *Be My Guest dining experiences* in California and Niagara. Throughout the entire week, **viewers will have the chance to win a holiday valued at \$15,000** with two spots up for grabs on the 14-day *East Coast USA and Canada* guided holiday, including return economy flights to New York with Virgin Australia.

From the mountainous terrain of Canada's Rockies to the bright lights of Las Vegas, North America offers a breadth of experiences, to suit whatever your interest. You'll be spoilt for choice when choosing from **51 expertly-planned guided holidays** within Trafalgar's new **2014 America and Canada programme** which is jam-packed with authentic experiences throughout North America, Costa Rica and Mexico.

As seen on The Morning Show this week, Trafalgar packages up a smorgasbord of taste-sensations as it follows the crumbs of many food regions along the east coast on its **11-day New York Zest and New England's Best** guided holiday. Here you can take a *Local Speciality* food tasting tour around the Big Apple sampling a selection of the mouth-watering treats, and savour a *Be My Guest dining* experience comprised

of local New Hampshire produce and delicious mead made fresh on the property. Now priced from \$3216 per person. Alternatively, if Canada is more to your liking, then follow in Laura's footsteps and visit Columbia Icefields where you'll ride an Ice Explorer on Athabasca glacier, learn about Rocky Mountain wildlife from a *Local Expert* at Jasper National Park, later climb aboard the Rocky Mountaineer for an exciting adventure from Banff to Vancouver. The **7-day Canadian Rockies guided holiday** is now priced from \$1795 per person.

Trafalgar takes you beyond the places you would find in a guidebook and introduces you to *Local Experts*, offers you *Authentic Accommodation*, and reveals *Local Specialities* and *Hidden Treasures* that allow you to see the region from the inside.

You can also view the **North America Week** travel segments on YouTube at <http://www.youtube.com/user/TrafalgarWeb>. To find out more information about the **2014 America and Canada programme**, visit [www.trafalgar.com](http://www.trafalgar.com). Follow us on Twitter @TrafalgarTalk, and connect with Trafalgar on Facebook at Facebook.com/TrafalgarTravel.

ENDS

**The TreadRight Foundation:**

The TreadRight Foundation is a not-for-profit organisation established in 2008 by The Travel Corporation (TTC) to undertake conservation work and foster sustainability in the tourism industry.

Collectively funded by TTC's family of brands, TreadRight supports projects that fall under the themes of water, biodiversity, leadership and community, and which drive the foundation's vision to preserve the earth's unique environments and diversity for future generations.

To date, TreadRight has donated more than US\$1.5 million to sustainable tourism projects around the world, in addition to supporting the World Travel & Tourism Council's 'Tourism for Tomorrow' awards.

Trafalgar has partnered with the National Trust to assist with preserving the White Cliffs of Dover. To find out more about the foundation visit: [www.treadright.org](http://www.treadright.org)

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