

Embark on a unique oriental adventure with Trafalgar's 2014 Asia programme
1 new destination, 2 new guided holidays, 3 new extensions and great ways to save

26 July, 2013 – As the ultimate insider, **Trafalgar** (www.trafalgar.com) has enhanced its 2014 Asia programme adding several new and local experiences to its unique offering, as well as introducing Thailand as its newest destination as it continues to take travellers deeper into this vibrant region. Discover Asia like a local with the **NEW 11-day *Secrets of Thailand*** and the **NEW 15-day *Highlights of Vietnam and Cambodia At Leisure guided holidays***, or choose from **three optional extensions of Koh Samui, Angkor Wat and Singapore** that allow you to tailor your trip to suit your travel interests and timeframes.

Building upon Trafalgar's inaugural year of guided holidays throughout Asia, the 2014 programme comes packed with 11 itineraries across six destinations including China, Japan, Vietnam and Cambodia, allowing you to get under the skin of this perennially popular travel destination. From tasting authentic Chinese cuisine prepared by a local family in the courtyard of their Hutong residence in Beijing and learning how to make *Local Speciality* Chinese dumplings in Xi'an, to discovering the art of growing and shaping a bonsai at the private garden of a *Local Expert* in Japan, and staying in *Authentic Accommodation* on a Vietnamese Junk Boat or in a Japanese Monastery Inn, there's simply no better time nor way to discover this oriental oasis. To help sweeten the deal, Trafalgar is also offering travellers **savings of up to 7.5% with its Early Payment Discount** on any guided holiday from the 2014 Asia programme, for those who book and pay-in-full by 31 October, 2013.

Trafalgar invites you to discover Northern Thailand when on the ***Secrets of Thailand At Leisure guided holiday***, where you'll experience many *Local Specialities* from this region. Hone the art of Tai Chi followed by a stroll through Lumpini Park, relax with a Thai massage in the grounds of Wat Pho temple, and enjoy a *Unique Insight* as you take a train ride over the famous River Kwai. Uncover a special *Be My Guest* dining experience in the village of Ban Mae Kampong where you'll learn about the locals' way of life when meeting the Chief, and experience the warmth of Northern Thai hospitality over lunch made from locally sourced produce. Priced from \$3350 per person, twin share - land only, save up to \$229 per person when you book and pay by 31 October, 2013. Guests can also choose to add 4-day extensions to Koh Samui or Angkor Wat to this holiday.

The *Secrets of Thailand* can also be combined with the ***Highlights of Vietnam and Cambodia At Leisure guided holiday*** to create the ultimate Asian adventure. Visit Angkor Wat - one of the world's religious

monuments, gain a *Unique Insight* visiting Ho Chi Minh's house in Hanoi, learn the Chinese *Local Speciality* of Tai Chi during a class on board a Vietnamese Junk Boat as you sail around Halong Bay, and discover the art of making the perfect rice paper roll when in the Mekong Delta. Roll up your sleeves and join the locals in the fields of Tra Que Village before indulging in a sumptuous *Be My Guest* dining experience at a Vietnamese herb farm. Priced from \$4625 per person, twin share - land only, save up to \$303 per person when you book and pay by 31 October, 2013.

Throughout each of the guided holidays featured in this programme, you will also be treated to the Trafalgar difference with *Travel Directors* and *Local Experts* on hand to provide you with in-depth insights into the people and places you explore.

For more information go to www.trafalgar.com or visit us on Twitter @TrafalgarTalk. To view the 2014 Asia programme, see <http://www.trafalgar.com/aus/our-holidays/asia>. You can also connect with Trafalgar on Facebook at Facebook.com/TrafalgarTravel.

ENDS

The TreadRight Foundation:

The TreadRight Foundation is a not-for-profit organisation established in 2008 by The Travel Corporation (TTC) to undertake conservation work and foster sustainability in the tourism industry. Collectively funded by TTC's family of brands, TreadRight supports projects that fall under the themes of water, biodiversity, leadership and community, and which drive the foundation's vision to preserve the earth's unique environments and diversity for future generations. To date, TreadRight has donated more than US\$1.5 million to sustainable tourism projects around the world, in addition to supporting the World Travel & Tourism Council's 'Tourism for Tomorrow' awards. Trafalgar has partnered with the National Trust to assist with preserving the White Cliffs of Dover. To find out more about the foundation visit: www.treadright.org

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