

Uncover the spirit of South America with Trafalgar
See one of the hottest destinations on the planet from the inside

7 June, 2013 – Award-winning guided holiday operator **Trafalgar** (www.trafalgar.com), has launched its highly-anticipated **2014 South America programme showcasing four brand new guided holidays**, amongst the 15 on offer across the continent. Discover your passion for living like a Latin American local and see Peru, Brazil, Argentina, Chile, Ecuador and the Galapagos Islands, Mexico, Costa Rica and Panama from the inside.

Uncover all the icons of the region with the **NEW 22-day Icons of South America**, where you can partake in a **Local Specialty** and mix the perfect Caipirinha in Rio, listen to the thunder of Iguassu Falls, and mingle with the locals at a truly unique **Be My Guest dining experience** in Buenos Aires. Get a taste for the Andean Lake District, including a visit to the Chocolate Museum in Bariloche, be led by a **Local Expert** and learn about the wines of Chile before ending your adventure on a true voyage of discovery through Peru. This guided holiday is priced from \$8425 per person with savings of up to \$751 per person for when you book and pay by 31 October 2013.

Take the opportunity to immerse yourself in one country with the **NEW 10-day Colourful Trails of Ecuador**. Explore Cotopaxi and El Cajas National Parks as well as the “Gateway to the Amazon” – Banos, enjoy an exclusive **Be My Guest dining experience** at a rose plantation in Cayambe and witness the art of Andean flute-making, amongst many other Ecuadorian delights. Alternatively, follow the trails of ancient legends on a Peruvian pilgrimage with the **NEW 10-day In the Footsteps of the Incas**. Or try the **NEW 13-day Peru’s Andean Explorer** and visit the iconic Sacred Valley, Machu Picchu and Lake Titicaca, and be welcomed at a **Be My Guest dining experience** at a picturesque colonial residence in Lima.

Also new for 2014, Trafalgar has introduced **Authentic Accommodation** across the region, providing guests with a rare insight into some of the places they visit. From staying in a 17th century Andean estate in Ecuador to relaxing in an 18th century traditional Hacienda in Peru, each **Authentic Accommodation** has been specifically chosen for either its unique significance to the local area, distinctive architecture, rich historical significance or magnificent setting.

Savvy travellers can secure their spot ahead of time on their chosen guided holiday by **saving 10% when they book and pay-in-full by 31 October, 2013.**

To view the **2014 South America programme** and for more information, visit www.trafalgar.com. Visit us on Twitter @TrafalgarTalk. You can also connect with Trafalgar on Facebook at Facebook.com/TrafalgarTravel.

ENDS

The TreadRight Foundation:

The TreadRight Foundation is a not-for-profit organisation established in 2008 by The Travel Corporation (TTC) to undertake conservation work and foster sustainability in the tourism industry.

Collectively funded by TTC's family of brands, TreadRight supports projects that fall under the themes of water, biodiversity, leadership and community, and which drive the foundation's vision to preserve the earth's unique environments and diversity for future generations.

To date, TreadRight has donated more than US\$1.5 million to sustainable tourism projects around the world, in addition to supporting the World Travel & Tourism Council's 'Tourism for Tomorrow' awards.

Trafalgar has partnered with the National Trust to assist with preserving the White Cliffs of Dover. To find out more about the foundation visit: www.treadright.org

Media Contact:

Millicent Ogden

Senior Public Relations Executive

The Travel Corporation

Phone: (02) 9028 5089

Email: milli.ogden@travelcorporation.com.au

Rae White

Director of Public Relations

The Travel Corporation

Phone: (02) 9028 5035

TRAFALGAR
see the world from the inside

Email: rae.white@travelcorporation.com.au