Dear Traveler,

As President of Trafalgar Tours, I am writing to share some thoughts that I hope will be helpful as you review our brochure and start to consider your travel plans for 2021.

All of us at Trafalgar are in the business of turning travel dreams into reality; delivering great service and value each and every time. Throughout the one hundred years since our founder, Solomon Tollman, started our parent company, The Travel Corporation (TTC), we have done just that. It is why we exist. However, this past year, the uncertainty of a global pandemic has interrupted our collective travel dreams in unprecedented ways.

Now as we look to travel in 2021, we are beginning to let ourselves dream again – starting with the brochure you are looking at today. As you do so, we wish to personally assure you that we are intensely focused on the realities of travel in this new era. On behalf of the entire team, I want you to know that your wellbeing is, and always will be, our top priority. We have spent these past months working hard to bring this care to an entirely new level, developing policies and protocols that will allow you to book your journey and travel with complete comfort and peace of mind.

With regards to our ongoing financial strength, improved booking policies, new flexible change options, and more... please visit trafalgar.com/worry-free-travel. During your travels, you will see many steps and innovations designed to do all we can to ensure your health and wellbeing. These include the all new, industry-first Wellbeing Director position we’ve created to look out for you 24/7 and help assist with numerous additional hygiene and distancing protocols. You will read about some of these innovations in your brochure. We also invite you to visit TTC.com/comfort to learn more about how we are constantly updating travel information to better meet your needs and expectations.

If you have traveled with us before, you know that we deeply believe we must all make travel matter, and you may have also learned about the fantastic work being done by our conscious travel foundation, TreadRight. As we begin to rediscover the world in 2021, our travels will matter more than ever. With about ten percent of the entire economy supported by travel and tourism, the pandemic has had a terrible impact on communities around the globe. Upon returning this year and years to come, we will all be playing a crucial role in helping heal and rebuild these communities.

While TTC is a large and financially secure company with numerous travel and hospitality brands, we are first and foremost a family business stretching now into our fourth generation. Our balance sheet remains very strong and at a time when other travel and hospitality companies have gone out of business, or are on the verge of going out of business, we can assure you that we are not going anywhere. Because we are a family business, we take your
concerns very personally. Thus, if you have any questions, comments, or feedback, I invite you to contact me either before, during, or after your journey at contactus@trafalgartours.com.

Enjoy this brochure and let your travel dreams come alive knowing that we are keeping a very close watch on the ever-changing atmosphere of our new world in order to serve you.

Sincerely,

Melissa da Silva
President
Trafalgar USA