

TRAFALGAR

TODAY

EDITION 2017: TOOLS FOR YOUR SUCCESS

LATEST NEWS FOR OUR AGENT PARTNERS

HOLIDAYS THAT ARE AUTHENTIC, EFFORTLESS & FUN

For over 70 years we've poured our passion for travel into creating unique, authentic and life-changing experiences for our guests.

By immersing our guests deeper into their journey, Trafalgar has become simply the best way to discover a destination.



OUR HISTORY AND OUR FUTURE

With 70 years experience hand-crafting itineraries, we are the experts at creating authentic, effortless and fun products for your customers. Our commitment to you is to make them easy for you to sell. Read on for how you can convert more sales, using the latest tools...

WORKING TO GUARANTEE YOUR SUCCESS

At Trafalgar, we aim to give you the best, simplest and most effective selling tools. We know our products and you know your customers, working together we make an unbeatable team. We have created a unique toolkit for you, our team, our partners, to help you achieve your goals quickly and successfully, allowing you to showcase how Trafalgar travel is authentic, effortless and fun.

230
ITINERARIES

Over 5 million
HAPPY GUESTS

97%
GUESTS & AGENTS
SATISFACTION

Download or order
your free brochure:
trafalgar.com

 @trafalgartravel

 Trafalgar Travel

 @TrafalgarTalk

Simply the best
AS VOTED BY GUESTS & AGENTS

FLIP THE WAY YOU SELL A TRAFALGAR EXPERIENCE.
 DON'T START WITH THE RATIONAL AND END WITH THE EMOTIONAL,
 START WITH THE EMOTIONAL AND END WITH THE RATIONAL.

**SHOWCASE
 AUTHENTIC,
 EFFORTLESS
 & FUN**



At Trafalgar we love travel and because we listen to what our customers want when we talk travel it comes straight from our heart. Customers buy travel with their heart before their head...so talk the language of travel; a language your customers understand, so...

Stop talking: Number of inclusions

Talk: Experiences that feed your dreams



Stop talking: Hotel locations

Talk: Be at the heart of your destination



Stop talking: Price

Talk: Valuable moments you'll cherish forever



SEE THE DIFFERENCE

<https://vimeo.com/196254852>

**LEARN,
 EARN,
 TRAVEL**

With the TRAFALGAR Academy, its as simple as...

- 1 Learn what makes us different
- 2 Earn more sales effortlessly
- 3 Start planning your own Trafalgar trip with exclusive travel perks.

Download or order your free brochure: trafalgar.com

- @trafalgartravel
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- @TrafalgarTalk



Simply the best
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